

# **Financial Statements**

For the Year Ended September 30, 2022 (With Summarized Financial Information for the Year Ended September 30, 2021)



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#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors of ZERO TO THREE: National Center for Infants, Toddlers and Families

#### **Opinion**

We have audited the financial statements of ZERO TO THREE: National Center for Infants, Toddlers and Families (ZERO TO THREE), which comprise the statement of financial position as of September 30, 2022, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of ZERO TO THREE as of September 30, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of ZERO TO THREE and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about ZERO TO THREE's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, and design and perform audit procedures responsive to those risks.
   Such procedures include examining, on a test basis, evidence regarding the amounts and
  disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing
  an opinion on the effectiveness of ZERO TO THREE's internal control. Accordingly, no such
  opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about ZERO TO THREE's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

#### Other Matter

### Report on Summarized Comparative Information

We have previously audited ZERO TO THREE's 2021 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated January 31, 2022. In our opinion, the summarized comparative information presented herein as of and for the year ended September 30, 2021, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Washington, DC February 20, 2023

Marcun LLP

# STATEMENT OF FINANCIAL POSITION

**September 30, 2022** 

(With Summarized Financial Information as of September 30, 2021)

|   | 2022          | 2021          |
|---|---------------|---------------|
| ASSETS  |               |               |
| Cash and cash equivalents                                       | \$ 32,421,611 | \$ 12,404,612 |
| Federal and state government grants and contracts receivable    | 5,020,332     | 3,802,751     |
| Other grants, contributions and contracts receivable, net       | 4,937,075     | 15,253,140    |
| Accounts receivable, net  | 405,135       | 1,320,904     |
| Prepaid expenses and other assets                               | 158,197       | 523,447       |
| Inventory   | 190,011       | 237,059       |
| Investments   | 19,530,575    | 23,427,711    |
| Right of use asset  | 4,447,136     | -             |
| Property and equipment, net                                     | 1,635,568     | 570,580       |
| TOTAL ASSETS  | \$ 68,745,640 | \$ 57,540,204 |
| LIABILITIES AND NET ASSETS Liabilities                          |               |               |
| Accounts payable and accrued expenses                           | \$ 4,740,785  | \$ 4,447,901  |
| Accrued compensation and benefits                               | 2,672,854     | 2,642,327     |
| Deferred conference registrations, membership and subscriptions | 330,243       | 1,090,391     |
| Deferred contract revenue                                       | 83,217        | 33,179        |
| Lease liability   | 6,326,291     | -             |
| Deferred rent and construction allowance                        | 0,020,291     | 1,593,384     |
|   | -<br>E 747    |               |
| Other liabilities   | 5,747_        | 18,778        |
| TOTAL LIABILITIES   | 14,159,137    | 9,825,960     |
| Net Assets  |               |               |
| Without donor restrictions                                      |               |               |
| Undesignated  | 9,721,372     | 11,429,325    |
| Board-designated endowment                                      | 5,539,593     | 6,649,216     |
| Total Without Donor Restrictions                                | 15,260,965    | 18,078,541    |
| With donor restrictions   |               |               |
| Purpose restrictions  | 38,794,722    | 28,983,911    |
| Time-restricted endowment                                       | 82,372        | 203,348       |
| Perpetual in nature   | 448,444       | 448,444       |
| Total With Donor Restrictions                                   | 39,325,538    | 29,635,703    |
| TOTAL NET ASSETS  | 54,586,503    | 47,714,244    |
| TOTAL LIABILITIES AND NET ASSETS                                | \$ 68,745,640 | \$ 57,540,204 |

#### STATEMENT OF ACTIVITIES

# For the Year Ended September 30, 2022

(With Summarized Financial Information for the Year Ended September 30, 2021)

| Conference income  | OPERATING REVENUE AND SUPPORT HealthySteps grants, contributions and contracts Federal and state government grants and contracts Private grants, contributions and contracts | Without Donor Restrictions  \$ 482,332 1,408,806 1,942,459 | With Donor<br>Restrictions<br>\$ 26,820,805<br>21,515,229<br>4,739,145 | 2022<br>Total<br>\$ 27,303,137<br>22,924,035<br>6,681,604 | 2021<br>Total<br>\$ 14,856,444<br>22,540,751<br>7,133,789 |
|--|--|--|--|---|---|
| Resource sales   | •  | • •  | -  |   |   |
| Investment earnings transferred to operations   590,750   - 500,750   590,750   Memberships and subscriptions   328,845   - 328,845   348,993   76,216   Interest and dividend income on cash equivalents   Net assets released from restrictions:   Satisfaction of program restrictions   43,264,368   (43,264,368)   -   -  | Training and consulting fees   | 1,022,092  | -  | 1,022,092   | 1,166,114   |
| Memberships and subscriptions         328,845         -         328,845         348,993           Other revenue         161,997         -         161,997         76,216           Interest and dividend income on cash equivalents         34,128         -         34,128         1,564           Net assets released from restrictions:         34,264,368         (43,264,368)         -         -         -           TOTAL OPERATING REVENUE AND SUPPORT         51,512,127         9,810,811         61,322,938         48,956,799           EXPENSES           Program Services:         Safe Babies Court Teams         10,852,039         -         10,852,039         8,609,486           National Center on Early Childhood         Development, Teaching, and Learning         8,829,964         -         8,829,964         9,289,185           HealthySteps         8,466,369         -         8,466,369         9,481,183           Policy Center         7,610,370         -         7,610,370         8,287,021           Training, consulting, professional and member services         3,278,202         3,278,202         3,286,814           Federal systems technical assistance         1,573,362         -         1,573,362         1,338,225           Communications         360,83   |  | •  | -  | · ·   | •   |
| Other revenue         161,997         -         161,997         76,216           Interest and dividend income on cash equivalents         34,128         -         34,128         1,564           Net assets released from restrictions         43,264,368         (43,264,368)         -         -           TOTAL OPERATING REVENUE AND SUPPORT         51,512,127         9,810,811         61,322,938         48,956,799           EXPENSES           Program Services:         Safe Babies Court Teams         10,852,039         -         10,852,039         8,609,486           National Center on Early Childhood         Development, Teaching, and Learning         8,829,964         -         8,829,964         9,289,185           HealthySteps         8,466,369         -         8,466,369         9,481,183           Policy Center         7,610,370         -         7,610,370         8,287,021           Training, consulting, professional and member services         3,278,202         3,278,202         3,278,202         3,286,814           Federal systems technical assistance         1,573,362         1,573,362         1,573,362         1,338,225           Communications         631,977         631,977         631,977         431,997         339,835         327,332   | · · · · · · · · · · · · · · · · · · ·  | •  | -  | •   | •   |
| Interest and dividend income on cash equivalents Net assets released from restrictions: Satisfaction of program restrictions   43,264,368   (43,264,368)   -   -   -   |  | •  | -  | •   | •   |
| Net assets released from restrictions:         43,264,368         (43,264,368)         -         -           TOTAL OPERATING REVENUE AND SUPPORT         51,512,127         9,810,811         61,322,938         48,956,799           EXPENSES           Program Services:           Safe Babies Court Teams         10,852,039         -         10,852,039         8,609,486           National Center on Early Childhood         0         -         8,829,964         -         8,829,964         9,289,185           HealthySteps         8,466,369         -         8,663,369         9,481,183           Policy Center         7,610,370         -         7,610,370         8,287,021           Training, consulting, professional and member services         3,278,202         -         3,278,202         3,278,202         3,278,202         3,286,814           Federal systems technical assistance         1,573,362         -         1,573,362         1,338,225           Communications         631,977         -         631,977         453,696           Millitary family projects         360,830         -         360,830         327,332           Parenting resources         319,795         -         319,795         235,590  |  | ·  | -  | •   |   |
| Satisfaction of program restrictions   | ·  | 34,128   | -  | 34,128  | 1,564   |
| TOTAL OPERATING REVENUE AND SUPPORT   51,512,127   9,810,811   61,322,938   48,956,799   |  | 43 264 368   | (43 264 368)   | _   | _   |
| EXPENSES         Services:         Services: <th< td=""><td>Satisfaction of program restrictions</td><td>43,204,300</td><td>(43,204,300)</td><td></td><td></td></th<>  | Satisfaction of program restrictions   | 43,204,300   | (43,204,300)   |   |   |
| EXPENSES  Program Services: Safe Babies Court Teams National Center on Early Childhood Development, Teaching, and Learning HealthySteps HealthySteps HealthySteps Safe Babies Court Teams National Center on Early Childhood Development, Teaching, and Learning National Center on Early Childhood Development, Teaching, and Learning National Center Nation | TOTAL OPERATING  |  |  |   |   |
| EXPENSES Program Services: Safe Babies Court Teams 10,852,039 - 10,852,039 8,609,486 National Center on Early Childhood Development, Teaching, and Learning 8,829,964 - 8,829,964 9,289,185 HealthySteps 8,466,369 - 8,466,369 9,481,183 Policy Center 7,610,370 - 7,610,370 8,287,021 Training, consulting, professional and member services 3,278,202 - 3,278,202 3,286,814 Federal systems technical assistance 1,573,362 - 1,573,362 1,338,225 Communications 631,977 - 631,977 453,696 Millitary family projects 360,830 - 360,830 327,332 Parenting resources 319,795 - 319,795 235,590 Leadership development 210,080 - 210,080 181,018 Other national centers for Head Start and child care projects 145,857 - 145,857 242,642 Western office policy analysis and program consultation 89,826 - 89,826 170,689  Total Program Services 42,368,671 - 42,368,671 41,902,881  Supporting Services: General and administrative 7,047,021 - 7,047,021 7,045,528 Fundraising and development 936,725 - 936,725 526,508  Total Supporting Services 7,983,746 - 7,983,746 7,572,036  | REVENUE AND SUPPORT  | 51,512,127   | 9,810,811  | 61,322,938  | 48,956,799  |
| Program Services:   Safe Babies Court Teams   10,852,039   - 10,852,039   8,609,486     National Center on Early Childhood   Development, Teaching, and Learning   8,829,964   - 8,829,964   9,289,185     HealthySteps   8,466,369   - 8,466,369   9,481,183     Policy Center   7,610,370   - 7,610,370   8,287,021     Training, consulting, professional and member services   3,278,202   - 3,278,202   3,286,814     Federal systems technical assistance   1,573,362   - 1,573,362   1,338,225     Communications   631,977   - 631,977   453,696     Military family projects   360,830   - 360,830   327,332     Parenting resources   319,795   - 319,795   235,590     Leadership development   210,080   - 210,080   181,018     Other national centers for Head Start and child care projects   145,857   - 145,857   242,642     Western office policy analysis and program consultation   89,826   - 89,826   170,689     Total Program Services   42,368,671   - 42,368,671   41,902,881     Supporting Services:   General and administrative   7,047,021   - 7,047,021   7,045,528     Fundraising and development   936,725   - 936,725   526,508     Total Supporting Services   7,983,746   - 7,983,746   7,572,036   |  |  |  |   |   |
| Safe Babies Court Teams         10,852,039         -         10,852,039         8,609,486           National Center on Early Childhood         B.829,964         -         8,829,964         9,289,185           Development, Teaching, and Learning         8,829,964         -         8,829,964         9,289,185           HealthySteps         8,466,369         -         8,466,369         9,481,183           Policy Center         7,610,370         -         7,610,370         8,287,021           Training, consulting, professional and member services         3,278,202         -         3,278,202         3,286,814           Federal systems technical assistance         1,573,362         -         1,573,362         1,338,225           Communications         631,977         -         631,977         453,696           Military family projects         360,830         -         360,830         327,332           Parenting resources         319,795         -         319,795         235,590           Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation   | EXPENSES   |  |  |   |   |
| National Center on Early Childhood         8,829,964         -         8,829,964         9,289,185           HealthySteps         8,466,369         -         8,466,369         9,481,183           Policy Center         7,610,370         -         7,610,370         8,287,021           Training, consulting, professional and member services         3,278,202         -         3,278,202         3,286,814           Federal systems technical assistance         1,573,362         -         1,573,362         1,338,225           Communications         631,977         -         631,977         453,696           Military family projects         360,830         -         360,830         327,332           Parenting resources         319,795         -         319,795         235,590           Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         7,047,021<   | Program Services:  |  |  |   |   |
| Development, Teaching, and Learning         8,829,964         -         8,829,964         9,289,185           HealthySteps         8,466,369         -         8,466,369         9,481,183           Policy Center         7,610,370         -         7,610,370         8,287,021           Training, consulting, professional and member services         3,278,202         -         3,278,202         3,286,814           Federal systems technical assistance         1,573,362         -         1,573,362         1,338,225           Communications         631,977         -         631,977         453,696           Military family projects         360,830         -         360,830         327,332           Parenting resources         319,795         -         319,795         235,590           Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General a   |  | 10,852,039   | -  | 10,852,039  | 8,609,486   |
| HealthySteps   | <del>-</del>   |  |  |   |   |
| Policy Center         7,610,370         -         7,610,370         8,287,021           Training, consulting, professional and member services         3,278,202         -         3,278,202         3,286,814           Federal systems technical assistance         1,573,362         -         1,573,362         1,338,225           Communications         631,977         -         631,977         453,696           Military family projects         360,830         -         360,830         327,332           Parenting resources         319,795         -         319,795         235,590           Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Sup   |  | •  | -  |   | · ·   |
| Training, consulting, professional and member services         3,278,202         - 3,278,202         3,286,814           Federal systems technical assistance         1,573,362         - 1,573,362         1,338,225           Communications         631,977         - 631,977         453,696           Military family projects         360,830         - 360,830         327,332           Parenting resources         319,795         - 319,795         235,590           Leadership development         210,080         - 210,080         181,018           Other national centers for Head Start and child care projects         145,857         - 145,857         242,642           Western office policy analysis and program consultation         89,826         - 89,826         170,689           Total Program Services         42,368,671         - 42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         - 7,047,021         7,045,528           Fundraising and development         936,725         - 936,725         526,508           Total Supporting Services         7,983,746         - 7,983,746         - 7,983,746         7,572,036   |  | • •  | -  | · ·   | · · ·   |
| and member services       3,278,202       -       3,278,202       3,286,814         Federal systems technical assistance       1,573,362       -       1,573,362       1,338,225         Communications       631,977       -       631,977       453,696         Military family projects       360,830       -       360,830       327,332         Parenting resources       319,795       -       319,795       235,590         Leadership development       210,080       -       210,080       181,018         Other national centers for Head Start       -       210,080       -       145,857       242,642         Western office policy analysis       -       145,857       -       145,857       242,642         Western office policy analysis       -       89,826       -       89,826       170,689         Total Program Services       42,368,671       -       42,368,671       41,902,881         Supporting Services:       -       7,047,021       -       7,047,021       7,045,528         Fundraising and development       936,725       -       936,725       526,508         Total Supporting Services       7,983,746       -       7,983,746       -       7,983,746       7,572,036     <   | •  | 7,610,370  | -  | 7,610,370   | 8,287,021   |
| Federal systems technical assistance         1,573,362         -         1,573,362         1,338,225           Communications         631,977         -         631,977         453,696           Military family projects         360,830         -         360,830         327,332           Parenting resources         319,795         -         319,795         235,590           Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036  |  | 0.070.000  |  | 0.070.000   | 0.000.044   |
| Communications         631,977         -         631,977         453,696           Military family projects         360,830         -         360,830         327,332           Parenting resources         319,795         -         319,795         235,590           Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036   |  | , ,  | -  |   |   |
| Military family projects       360,830       -       360,830       327,332         Parenting resources       319,795       -       319,795       235,590         Leadership development       210,080       -       210,080       181,018         Other national centers for Head Start and child care projects       145,857       -       145,857       242,642         Western office policy analysis and program consultation       89,826       -       89,826       170,689         Total Program Services       42,368,671       -       42,368,671       41,902,881         Supporting Services: General and administrative       7,047,021       -       7,047,021       7,045,528         Fundraising and development       936,725       -       936,725       526,508         Total Supporting Services       7,983,746       -       7,983,746       7,572,036  | •  | •  | -  |   |   |
| Parenting resources         319,795         -         319,795         235,590           Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036   |  | •  | -  | · ·   | •   |
| Leadership development         210,080         -         210,080         181,018           Other national centers for Head Start and child care projects         145,857         -         145,857         242,642           Western office policy analysis and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036   |  | ·  | -  | · ·   | •   |
| Other national centers for Head Start and child care projects       145,857       - 145,857       242,642         Western office policy analysis and program consultation       89,826       - 89,826       170,689         Total Program Services       42,368,671       - 42,368,671       41,902,881         Supporting Services:         General and administrative       7,047,021       - 7,047,021       7,045,528         Fundraising and development       936,725       - 936,725       526,508         Total Supporting Services       7,983,746       - 7,983,746       7,572,036  | •  | •  | -  | · ·   | •   |
| and child care projects       145,857       -       145,857       242,642         Western office policy analysis and program consultation       89,826       -       89,826       170,689         Total Program Services       42,368,671       -       42,368,671       41,902,881         Supporting Services:       General and administrative       7,047,021       -       7,047,021       7,045,528         Fundraising and development       936,725       -       936,725       526,508         Total Supporting Services       7,983,746       -       7,983,746       7,572,036  | ·  | 210,080  | -  | 210,080   | 181,018   |
| and program consultation         89,826         -         89,826         170,689           Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036   |  | 145,857  | -  | 145,857   | 242,642   |
| Total Program Services         42,368,671         -         42,368,671         41,902,881           Supporting Services:         General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036  | Western office policy analysis   |  |  |   |   |
| Supporting Services:       General and administrative       7,047,021       -       7,047,021       7,045,528         Fundraising and development       936,725       -       936,725       526,508         Total Supporting Services       7,983,746       -       7,983,746       7,572,036  | and program consultation   | 89,826   |  | 89,826  | 170,689   |
| General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036   | Total Program Services   | 42,368,671   |  | 42,368,671  | 41,902,881  |
| General and administrative         7,047,021         -         7,047,021         7,045,528           Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036   | Supporting Services:   |  |  |   |   |
| Fundraising and development         936,725         -         936,725         526,508           Total Supporting Services         7,983,746         -         7,983,746         7,572,036  | • • •  | 7 047 021  | -  | 7 047 021   | 7 045 528   |
| Total Supporting Services 7,983,746 - 7,983,746 7,572,036  |  |  | <del>-</del>   | · ·   |   |
|  | . ss.a.cg aa acrotophilotic  | 000,120  | <u> </u>   | 000,120   | 020,000   |
| TOTAL EXPENSES50,352,417 49,474,917  | Total Supporting Services  | 7,983,746  |  | 7,983,746   | 7,572,036   |
|  | TOTAL EXPENSES   | 50,352,417   |  | 50,352,417  | 49,474,917  |

### **STATEMENT OF ACTIVITIES**

# For the Year Ended September 30, 2022 (With Summarized Financial Information for the Year Ended September 30, 2021)

(continued)

|   | Without Donor<br>Restrictions | With Donor<br>Restrictions | 2022<br>Total | 2021<br>Total |
|---|-------------------------------|----------------------------|---------------|---------------|
| Change in Net Assets From Operating Activities  | \$ 1,159,710                  | \$ 9,810,811               | \$ 10,970,521 | \$ (518,118)  |
| NONOPERATING ACTIVITIES Investment income (loss), net of earnings transferred to operations | (3,977,286)                   | (120,976)                  | (4,098,262)   | 2,298,394     |
| CHANGE IN NET ASSETS  | (2,817,576)                   | 9,689,835                  | 6,872,259     | 1,780,276     |
| NET ASSETS, BEGINNING OF YEAR   | 18,078,541                    | 29,635,703                 | 47,714,244    | 45,933,968    |
| NET ASSETS, END OF YEAR   | \$ 15,260,965                 | \$ 39,325,538              | \$ 54,586,503 | \$ 47,714,244 |

## STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended September 30, 2022

(With Summarized Financial Information for the Year Ended September 30, 2021)

**Program Services** 

|                                       | Safe Babies<br>Court Teams | National Center<br>on Early<br>Childhood<br>Development,<br>Teaching,<br>and Learning | HealthySteps | Policy<br>Center | C<br>Pr<br>ar | Training,<br>Consulting,<br>rofessional<br>nd Member<br>Services | <br>Federal<br>Systems<br>Technical<br>Assistance | Com | munications | Military<br>Family<br>Projects | arenting<br>esources | eadership<br>velopment |
|---------------------------------------|----------------------------|---|--------------|------------------|---------------|--|---|-----|-------------|--------------------------------|----------------------|------------------------|
| Salaries                              | \$ 2,980,016               | \$ 2,775,959  | \$ 4,152,937 | \$<br>2,938,210  | \$            | 1,291,059  | \$<br>1,070,852                                   | \$  | 108,213     | \$<br>273,410                  | \$<br>185,814        | \$<br>128,777          |
| Subcontracts                          | 5,925,368                  | 3,865,498   | 1,236,861    | 1,787,406        |               | -  | -   |     | -           | -                              | -                    | -                      |
| Contracted services                   | 723,862                    | 1,024,062   | 1,689,790    | 1,842,277        |               | 878,137  | 120,099   |     | 419,102     | 6,308                          | 76,587               | 30,462                 |
| Fringe benefits                       | 780,879                    | 727,409   | 1,088,230    | 769,925          |               | 338,307  | 280,605   |     | 21,642      | 71,644                         | 48,690               | 33,744                 |
| Equipment and software expense        | 33,691                     | 12,615  | 96,914       | 49,125           |               | 221,658  | 2,949   |     | 853         | 145                            | 61                   | 1,250                  |
| Occupancy                             | 13,932                     | 63,400  | 47,779       | 62,771           |               | 21,492   | 9,646   |     | 2,045       | 288                            | 978                  | -                      |
| Travel                                | 232,172                    | 151,182   | 64,749       | 36,671           |               | 11,774   | 36,772  |     | 8,854       | 2,100                          | 3,542                | 9,744                  |
| Project and publication supplies      | 74,976                     | 36,957  | 46,679       | 44,492           |               | 130,851  | 8,849   |     | 17,596      | 4,430                          | 757                  | 3,584                  |
| Miscellaneous                         | -                          | -   | -            | 22,574           |               | 226,970  | 4,816   |     | 24,602      | -                              | -                    | -                      |
| Meeting expenses                      | 57,626                     | 34,098  | 497          | 38,484           |               | 29,898   | 27,879  |     | 1,449       | -                              | -                    | 450                    |
| Subscriptions and reference materials | 3,827                      | 50,542  | 19,655       | 2,394            |               | 818  | 2,019   |     | 23,609      | -                              | 2,604                | 1,812                  |
| Depreciation and amortization         | -                          | -   | -            | -                |               | -  | -   |     | -           | -                              | -                    | -                      |
| Postage and delivery costs            | 4,356                      | 15,789  | 3,843        | 1,358            |               | 76,933   | 2,777   |     | 1,004       | 165                            | 32                   | 17                     |
| Communication costs                   | 19,221                     | 9,204   | 17,047       | 14,679           |               | 6,828  | 5,265   |     | 3,007       | 2,340                          | 730                  | 240                    |
| Printing and copying                  | 2,113                      | 63,249  | 1,388        | <br>4            |               | 43,477   | <br>834   |     | 1_          |                                | -                    |                        |
| TOTAL EXPENSES                        | \$ 10,852,039              | \$ 8,829,964  | \$ 8,466,369 | \$<br>7,610,370  | \$            | 3,278,202  | \$<br>1,573,362                                   | \$  | 631,977     | \$<br>360,830                  | \$<br>319,795        | \$<br>210,080          |

# STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended September 30, 2022

(With Summarized Financial Information for the Year Ended September 30, 2021)

(continued)

|                                       |            | Progi   | am Se        | rvices (conti                                | nued) | )                            | Supporting Services   |           |               |               |                 |               |               |
|---------------------------------------|------------|---|--------------|--|-------|------------------------------|---|-----------|---------------|---------------|-----------------|---------------|---------------|
|                                       | for<br>and | Other<br>onal Centers<br>Head Start<br>Child Care<br>Projects | Polic<br>and | Vestern Office by Analysis Program sultation |       | Total<br>Program<br>Services | General Fundraising Total and and Supporting  Administrative Development Services |           | 2022<br>Total | 2021<br>Total |                 |               |               |
| Salaries                              | \$         | 114,248   | \$           | 68,990                                       | \$    | 16,088,485                   | \$  | 3,781,675 | \$            | 447,365       | \$<br>4,229,040 | \$ 20,317,525 | \$ 19,645,995 |
| Subcontracts                          |            | -   |              | -  |       | 12,815,133                   |   | -         |               | -             | -               | 12,815,133    | 12,294,891    |
| Contracted services                   |            | -   |              | -  |       | 6,810,686                    |   | 845,423   |               | 282,991       | 1,128,414       | 7,939,100     | 7,718,619     |
| Fringe benefits                       |            | 29,937  |              | 18,078                                       |       | 4,209,090                    |   | 998,902   |               | 109,366       | 1,108,268       | 5,317,358     | 4,824,888     |
| Equipment and software expense        |            | 174   |              | -  |       | 419,435                      |   | 575,957   |               | 11,538        | 587,495         | 1,006,930     | 714,684       |
| Occupancy                             |            | 194   |              | -  |       | 222,525                      |   | 355,125   |               | 13,029        | 368,154         | 590,679       | 1,511,137     |
| Travel                                |            | -   |              | 245  |       | 557,805                      |   | 21,441    |               | 5,615         | 27,056          | 584,861       | 93,479        |
| Project and publication supplies      |            | 344   |              | 1,849  |       | 371,364                      |   | 130,976   |               | 29,364        | 160,340         | 531,704       | 575,461       |
| Miscellaneous                         |            | -   |              | -  |       | 278,962                      |   | 90,765    |               | 10,033        | 100,798         | 379,760       | 350,791       |
| Meeting expenses                      |            | -   |              | 425  |       | 190,806                      |   | 22,136    |               | 237           | 22,373          | 213,179       | 335,536       |
| Subscriptions and reference materials |            | -   |              | -  |       | 107,280                      |   | 53,901    |               | 20,714        | 74,615          | 181,895       | 158,277       |
| Depreciation and amortization         |            | -   |              | -  |       | -                            |   | 121,065   |               | -             | 121,065         | 121,065       | 383,107       |
| Postage and delivery costs            |            | -   |              | -  |       | 106,274                      |   | 11,762    |               | 2,853         | 14,615          | 120,889       | 248,016       |
| Communication costs                   |            | 960   |              | 239  |       | 79,760                       |   | 37,893    |               | 1,736         | 39,629          | 119,389       | 171,762       |
| Printing and copying                  |            |   |              |  |       | 111,066                      |   |           |               | 1,884         | <br>1,884       | 112,950       | 448,274       |
| TOTAL EXPENSES                        | \$         | 145,857   | \$           | 89,826                                       | \$    | 42,368,671                   | \$  | 7,047,021 | \$            | 936,725       | \$<br>7,983,746 | \$ 50,352,417 | \$ 49,474,917 |

### STATEMENT OF CASH FLOWS

# For the Year Ended September 30, 2022

(With Summarized Financial Information for the Year Ended September 30, 2021)

|   |         | 2022                                  |          | 2021        |
|---|---------|---------------------------------------|----------|-------------|
| CASH FLOWS FROM OPERATING ACTIVITIES  | ф       | 6 070 050                             | Ф        | 1 700 076   |
| Change in net assets Adjustments to reconcile change in net assets to net cash        | \$      | 6,872,259                             | \$       | 1,780,276   |
| provided by (used in) operating activities:   |         |                                       |          |             |
| Depreciation and amortization   |         | 121,065                               |          | 383,107     |
| Right of use asset amortization   |         | 267,418                               |          | -           |
| Amortization of deferred rent and construction allowance                              |         | (357,614)                             |          | (357,614)   |
| Gain on disposal of property and equipment  |         | (2,481)                               |          | -           |
| Unrealized loss (gain) on investments   |         | 4,565,676                             |          | (1,797,306) |
| Realized gain on sales of investments   |         | (418,879)                             |          | (534,023)   |
| Changes in assets and liabilities:  |         | ,                                     |          | ,           |
| Federal and state government grants and contracts receivable                          |         | (1,217,581)                           |          | (859,115)   |
| Other grants, contributions and contracts receivable                                  |         | 10,316,065                            |          | (294,268)   |
| Accounts receivable   |         | 1,522,635                             |          | (1,203,315) |
| Prepaid expenses and other assets   |         | 365,250                               |          | (69,523)    |
| Inventory   |         | 47,048                                |          | 88,517      |
| Accounts payable and accrued expenses   |         | 292,884                               |          | 1,328,846   |
| Accrued compensation and benefits   |         | 30,527                                |          | 223,073     |
| Deferred conference registrations, membership and subscriptions                       |         | (760,148)                             |          | (245,223)   |
| Deferred contract revenue   |         | 50,038                                |          | (12,838)    |
| Lease liability   |         | 71,290                                |          | -           |
| Deferred rent and construction allowance  |         | (1,235,770)                           |          | 1,349,743   |
| NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES                                   |         | 20,529,682                            |          | (219,663)   |
| CASH FLOWS FROM INVESTING ACTIVITIES  |         |                                       |          |             |
| Purchases of investments  |         | (2,320,278)                           |          | (5,865,318) |
| Proceeds from sales of investments  |         | 2,070,617                             |          | 5,749,849   |
| Purchases of property and equipment   |         | (249,991)                             |          | -           |
| NET CASH USED IN INVESTING ACTIVITIES   |         | (499,652)                             |          | (115,469)   |
| CASH FLOWE FROM FINANCING ACTIVITIES  |         | , , ,                                 |          |             |
| CASH FLOWS FROM FINANCING ACTIVITIES  Principal payments on capital lease obligations |         | (13,031)                              |          | (0.056)     |
|   | -       |                                       |          | (9,956)     |
| NET CASH USED IN FINANCING ACTIVITIES   |         | (13,031)                              |          | (9,956)     |
| NET INCREASE (DECREASE) IN CASH   |         | 20,016,999                            |          | (345,088)   |
| CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR  |         | 12,404,612                            |          | 12,749,700  |
| CASH AND CASH EQUIVALENTS, END OF YEAR  | \$      | 32,421,611                            | \$       | 12,404,612  |
| NONCASH INVESTING ACTIVITIES  |         |                                       |          |             |
| Right of use asset  | \$      | 4,714,554                             | \$       | _           |
| Lease liability   | *       | (6,255,001)                           | •        | _           |
| Leasehold improvements acquired through lease incentive                               |         | 1,540,447                             |          | -           |
|   | Φ.      | , , , , , , , , , , , , , , , , , , , | Φ.       |             |
|   | <u></u> |                                       | <u> </u> | -           |
| Leasehold improvements paid directly by the landlord                                  | \$      |                                       | \$       | (416,439)   |

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

1. Organization and Summary of Significant Accounting Policies

#### **Organization**

ZERO TO THREE: National Center for Infants, Toddlers and Families (ZERO TO THREE) is a nonprofit organization whose mission is to ensure that all babies and toddlers have a strong start in life. ZERO TO THREE works to help babies and toddlers benefit from family and community connections critical to their well-being and development. Since 1977, the organization has advanced the proven power of nurturing relationships by transforming the science of early childhood into helpful resources, practical tools and responsive policies for millions of parents, professionals and policy makers.

#### **Cash and Cash Equivalents**

Cash and cash equivalents include highly liquid money market funds held for operating purposes.

#### **Receivables**

Receivables are recorded at net realizable value. Receivables that are past due are individually analyzed for collectibility. When all collection efforts have been exhausted, the account is written off against an allowance account. Management annually adjusts the allowance account based upon its estimate of those receivables it believes to be uncollectible.

#### **Inventory**

Inventory consists of published books, tools and work in process on certain publications. Inventory is stated at net realizable value and is calculated using the first-in, first-out method of accounting.

#### **Investments**

Investment transactions are recorded on a trade-date basis and are reported in the accompanying financial statements at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Interest and dividend income is recorded as earned. Realized gains and losses are determined by a comparison of average costs at the investment's acquisition to the proceeds at the time of its sale. Unrealized gains and losses are determined by a comparison of the investment's average acquisition cost to its fair value at year-end.

#### Fair Value Measurement

Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 820, *Fair Value Measurement*, defines fair value, establishes a framework for measuring fair value in accordance with accounting principles generally accepted in the United States of America (GAAP) and requires disclosures about fair value measurements for assets and liabilities measured at fair value on a recurring basis. The ASC emphasizes that fair value is a market-based measurement, not an entity-specific measurement, and therefore a fair value

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

1. Organization and Summary of Significant Accounting Policies (continued)

#### **Fair Value Measurement (continued)**

measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, the ASC established a fair value hierarchy based upon the transparency of the inputs to the valuation of an asset or liability. These inputs may be observable, whereby market participant assumptions are developed based on market data obtained from independent sources, or unobservable, whereby assumptions are developed by the reporting entity based on the best information available in the circumstances.

The three levels of the fair value hierarchy are described as follows:

Level 1 – Inputs based on quoted prices (unadjusted) in active markets for identical assets or liabilities accessible at the measurement date.

Level 2 – Inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly, such as quoted prices for similar assets or liabilities in active markets.

Level 3 – Unobservable inputs for the asset or liability, including the reporting entity's own assumptions in determining the fair value measurement.

As of September 30, 2022, only ZERO TO THREE's investments and the assets and liability related to the deferred compensation plan, were measured at fair value on a recurring basis and subject to FASB ASC Topic 820, *Fair Value Measurement*, as described in Note 5.

#### **Property and Equipment and Related Depreciation and Amortization**

Property and equipment acquisitions totaling \$5,000 and over and with an economic life in excess of one year are capitalized and are depreciated using the straight-line method over three to 10 years, with no salvage value. Capital leased assets are stated at the net present value of future minimum lease payments and are amortized using the straight-line method over the life of the lease. Leasehold improvements are stated at cost and are amortized using the straight-line method over the shorter of the remaining lease period or the useful life of the improvements. Expenditures for major repairs and improvements that extend the life of the asset are capitalized; expenditures for minor repairs and maintenance costs are expensed when incurred. Upon the retirement or disposal of assets, the cost and accumulated depreciation and amortization are eliminated from the respective accounts, and the resulting gain or loss is included in revenue or expenses.

#### Right of Use Asset and Lease Liability

ZERO TO THREE determines if an arrangement is or contains a lease at inception. Leases are included in right-of-use (ROU) assets and lease liabilities in the statement of financial position. The ROU asset and lease liability are recognized at the commencement date of the lease agreement based on the present value of lease payments over the lease term using ZERO TO THREE's estimated incremental borrowing rate or implicit rate, when readily determinable, and is adjusted for lease incentives. The ROU asset is amortized on a straight-

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

1. Organization and Summary of Significant Accounting Policies (continued)

#### Right of Use Asset and Lease Liability (continued)

line basis over the lease term and is reflected as occupancy expense in the accompanying financial statements. The lease liability is reduced as cash payments are made under the terms of the lease. Interest is charged to lease expense for the difference. Short-term operating leases, which have an initial term of 12 months or less, are not recorded on the statement of financial position. Instead, the lease payments of those leases are reported as occupancy expense on a straight-line basis over the lease term.

#### **Classification of Net Assets**

ZERO TO THREE's net assets are reported as follows:

- Net assets without donor restrictions represent the portion of expendable funds that are
  available for any purpose in performing the primary objectives of ZERO TO THREE at
  the discretion of ZERO TO THREE's management and the Board of Directors (the
  Board). From time to time, the Board designates a portion of these net assets for
  specific purposes, which makes them unavailable for use at management's discretion.
- Net assets with donor restrictions represent funds that are specifically restricted by donors for use in various programs and/or for a specific period of time. These donor restrictions can be temporary in nature in that they will be met by actions of ZERO TO THREE or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated that the funds be maintained in perpetuity.

#### **Revenue Recognition**

ZERO TO THREE recognizes unconditional contributed support in the reporting period in which the commitment is made. Grants and support are considered to be available for general operations unless specifically restricted by the donor. ZERO TO THREE reports unconditional grants of cash and other assets as donor-restricted revenue and support if they are received with donor stipulations that limit the use of the donated assets to a particular purpose or to future periods. When the stipulated time restriction ends or the purpose of the restriction is met, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the accompanying statement of activities as net assets released from restrictions. Contributions receivable are discounted to net present value if due beyond one year, unless such discount is insignificant.

Conditional promises to give – that is, those with a measurable performance or other barriers and a right of return – are not recognized until the conditions on which they depend have been met. ZERO TO THREE has grants with the U.S. federal government, state government agencies and other organizations conditioned upon certain requirements. Revenue recognized on grants for which payments have not been received is reflected as federal and state government grants and contracts receivable in the accompanying statement of financial position. Grant awards received in advance, but not yet expended, are reflected as refundable advances in the accompanying statement of financial position, if any.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

1. Organization and Summary of Significant Accounting Policies (continued)

#### **Revenue Recognition (continued)**

ZERO TO THREE also has fixed-price contracts with the U.S. federal government, state government agencies and private companies in exchange for services. These contracts contain performance obligations, and revenue under these contracts is recognized at the point in time that the performance obligations are provided under the contract. Revenue recognized on fixed-price contracts for which payments have not been received is included in federal and state government grants and contracts receivable in the accompanying statement of financial position. Contract payments received but not yet expended for the purpose of the contract are reflected as deferred contract revenue in the accompanying statement of financial position. Deferred contract revenues are short-term in nature and are recognized as contract revenue in the following fiscal year.

ZERO TO THREE holds an annual conference for professionals working with families with children prenatal through age three. Revenue from this conference consists of conference registrations, exhibitor fees and sponsorship fees and is recognized in the year in which the conference is held.

Training and consulting fees relate to customized trainings developed by ZERO TO THREE in accordance with agreements. The delivery of the training is the primary performance obligation and therefore the revenue is recognized at the point in time the training program is held.

Revenue from resource sales of published books is recognized when the product is delivered.

Memberships and subscriptions revenue is recognized ratably over the membership or subscription agreement period. Member and subscription benefits are considered a bundled group of performance obligations that are delivered throughout the agreement period.

Other revenue consists mainly of honoraria recognized at the point in time the related event took place, a refund recognized at the point in time ZERO TO THREE was notified of the refund and licensing fees which are recognized ratably over the licensing period.

Receipts collected that relate to the conference, memberships and subscriptions and are applicable to a future period are reported as deferred conference registrations, memberships and subscriptions in the accompanying statement of financial position.

#### **Measure of Operations**

ZERO TO THREE includes in its definition of operations all revenue and support that are an integral part of its programs and supporting activities. Also, included in operations is interest and dividend income earned on short-term investments that are not part of the endowment fund and the aggregate authorized payout of endowment earnings. Interest and dividend income earned on long-term investments and realized and unrealized gains and losses on investments in excess of ZERO TO THREE's aggregate authorized payout to operations are considered to be nonoperating in nature.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

1. Organization and Summary of Significant Accounting Policies (continued)

#### **Functional Allocation of Expenses**

The costs of providing the various programs and other activities have been summarized on a functional basis in the accompanying statement of functional expenses. Expenses directly attributed to a specific functional area are reported as expenses of those functional areas. ZERO TO THREE allocates rent related to the Washington, D.C. office based on the full-time equivalent of D.C.-based personnel for each program and supporting service.

#### **Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from these estimates.

#### **New Accounting Pronouncements**

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-02, Leases (Topic 842), to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statement of financial position and disclosing key information about leasing arrangements for lessees and lessors. The standard applies a right-of-use model that requires all leases with a lease term of more than 12 months, to recognize an asset representing its right to use the underlying asset for the lease term and a liability based on the value of the discounted future lease payments. ZTT early adopted this standard during the year ended September 30, 2022. ZTT elected not to restate the comparative period. ZTT also elected not to reassess at adoption (i) expired or existing contracts to determine whether they are or contain a lease, (ii) the lease classification of any existing leases, (iii) initial direct costs for existing leases. The adoption of ASU 2016-02 resulted in the recognition of right-of-use assets of \$4,714,554, which is net of lease incentives of \$1,540,447 and operating lease liabilities of \$6,255,001 as of January 1, 2022. Results for periods beginning prior to October 1, 2021 continue to be reported in accordance with ZTT's historical accounting treatment. The adoption of ASU 2016-02 did not have a material impact on ZTT's results of operations and cash flows.

#### Receivables

As of September 30, 2022, ZERO TO THREE had receivables from federal and state government grants and contracts totaling \$5,020,332 that included unbilled receivables of \$4,703,301. All billed and unbilled receivable amounts were deemed to be fully collectible.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

#### 2. Receivables (continued)

As of September 30, 2022, foundations, individuals, and corporate contributors to ZERO TO THREE had unconditionally promised to give another \$4,944,075 to be used for particular programs and general support in the coming years. Other grants, contributions and contracts receivable were to be collected as follows:

| Less than one year   | \$ 3,058,605     |
|--|------------------|
| One to five years  | <u>1,885,470</u> |
| Total Other Grants, Contributions and Contracts Receivable | 4,944,075        |
| Less: Discount on Multiyear Grants                         | (7,000)          |
| Other Grants, Contributions and Contracts Receivable, Net  | \$ 4,937,075     |

All amounts were deemed to be fully collectible. The discount rate used to calculate the discount component was 0.08% for the year ended September 30, 2022.

#### 3. Conditional Revenue

As of September 30, 2022, ZERO TO THREE had the following conditional grants receivable which are not reflected in the accompanying statement of financial position:

| HealthySteps  | \$ 28,000,000 |
|---|---------------|
| National Center on Early Childhood Development                |               |
| Teaching and Learning   | 12,030,151    |
| Safe Babies Court Teams                                       | 9,677,769     |
| Policy Center   | 1,558,038     |
| Other National Centers for Head Start and Child Care Projects | 176,952       |
| Total Conditional Revenue                                     | \$ 51,442,910 |

ZERO TO THREE records revenue and support on these conditional grants as the conditions are met, therefore, ZERO TO THREE has not recognized any revenue and support from the conditional portions of these grants.

#### Investments

Investments, at fair value, consisted of the following as of September 30, 2022:

| Bond mutual funds                             | \$ 9,141,586   |
|---|----------------|
| Equity mutual funds and exchange-traded funds | 9,525,014      |
| Money market funds                            | 516,410        |
| Multi asset mutual funds                      | <u>347,565</u> |
| Total Investments                             | \$ 19,530,575  |

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

## 4. Investments (continued)

Investment income is summarized as follows for the year ended September 30, 2022:

| Interest and dividends | \$ 719,336            |
|------------------------|-----------------------|
| Unrealized loss        | (4,565,676)           |
| Realized gain          | 418,879               |
| Investment fees        | (80,051)              |
| Investment Income, Net | <u>\$ (3,507,512)</u> |

Investment income is reported in the accompanying statement of activities as follows:

| Transfer to operations from endowment earnings   | <u>\$ 91,139</u>                                    |
|--|---|
| Transfer to operations from investment income – without donor restrictions and undesignated  | 499,611   |
| Investment Earnings Transferred to Operations  | 590,750   |
| Nonoperating activities: Investment loss, excluding endowment Endowment investment loss Endowment returns appropriated for operations Investment returns appropriated for operations – without donor restrictions and undesignated | (2,368,052)<br>(1,139,460)<br>(91,139)<br>(499,611) |
| Total Nonoperating Activities  | (4,098,262)   |
| Investment Income, Net   | <u>\$ (3,507,512)</u>                               |

#### 5. Fair Value Measurement

The following table summarizes ZERO TO THREE's assets measured at fair value on a recurring basis as of September 30, 2022:

|                                | Total<br>Fair Value | Quoted Prices<br>in Active<br>Markets for<br>Identical<br>Assets<br>(Level 1) | Significant<br>Other<br>Observable<br>Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) |
|--------------------------------|---------------------|---|---|--|
| Assets measured at fair value: |                     |   |   |  |
| Investments: Bond mutual funds | \$ 9,141,586        | <u>\$ 9,141,586</u>   | <u>\$</u>   | \$   |

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

5. Fair Value Measurement (continued)

| (continued)   | Total<br>Fair Value                  | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant<br>Other<br>Observable<br>Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) |
|---|--------------------------------------|--|---|--|
| Assets measured at fair value: Investments: Equity mutual funds and exchange-traded funds: Domestic equity funds International equity funds Real estate | \$ 5,627,720<br>3,445,443<br>451,851 | \$ 5,627,720<br>3,445,443<br>451,851                           | \$ -<br>-<br>-  | \$ -<br>-<br>-                                     |
| Total Equity Mutual<br>Funds and Exchange-<br>Traded Funds  | 9,525,014                            | <u>9,525,014</u>   |   |  |
| Money market funds  | 516,410                              | 516,410  |   |  |
| Multi asset mutual funds  | 347,565                              | 347,565  |   |  |
| Total Investments   | 19,530,575                           | <u> 19,530,575</u>   |   |  |
| Total Assets<br>at Fair Value   | <u>\$ 19,530,575</u>                 | <u>\$ 19,530,575</u>   | <u>\$</u> -   | <u>\$</u>  |
| Liabilities measured<br>at fair value:<br>Deferred compensation plan  | <u>\$ 347,565</u>                    | <u>\$ -</u>  | <u>\$ 347,565</u>   | <u>\$ -</u>  |

ZERO TO THREE estimated the fair value of these assets using quoted market prices in active markets. The deferred compensation plan liability, which is included in accrued compensation and benefits in the accompanying statement of financial position, was valued based on the fair value of investments corresponding to the employee's investment selections plus the value of cash accruals for amounts not yet transferred to the plan assets, if any.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

6. Property and Equipment and Related Depreciation and Amortization

ZERO TO THREE held the following property and equipment as of September 30, 2022:

| Leasehold improvements                          | \$ | 1,172,637 |
|---|----|-----------|
| Software  |    | 384,378   |
| Computer equipment                              |    | 202,939   |
| Furniture and fixtures                          |    | 200,680   |
| Total Property and Equipment                    |    | 1,960,634 |
| Less: Accumulated Depreciation and Amortization | _  | (325,066) |
| Property and Equipment, Net                     | \$ | 1.635.568 |

Depreciation and amortization expense was \$121,065 for the year ended September 30, 2022.

#### 7. Right-of-Use Asset and Lease Liability

ZERO TO THREE evaluated current contracts to determine which met the criteria of a lease. The right-of-use (ROU) assets represent ZERO TO THREE's right to use underlying assets for the lease term, and the lease liabilities represent ZERO TO THREE's obligation to make lease payments arising from these leases. The ROU assets and lease liabilities, all of which arise from operating leases, were calculated based on the present value of future lease payments over the lease terms. ZERO TO THREE has made an accounting policy election to use a risk-free rate of 1.51% in lieu of its incremental borrowing rate to discount future lease payments.

On June 9, 2021, ZERO TO THREE entered into a noncancelable operating lease for office space for its headquarters in Washington, D.C. The lease term is for the period January 1, 2022 through December 31, 2033. The lease includes an incentive to abate the rent until September 30, 2023. The lease has an option for renewal, at ZERO TO THREE's option, for which management is not reasonably certain to exercise. Therefore, the payments associated with the extension are not included in the ROU asset nor the lease liability recognized as of September 30, 2022.

As part of the lease agreement, ZERO TO THREE paid a security deposit of \$48,215 which is included in prepaid expenses and other assets on the statement of financial position in the accompanying financial statements.

For the year ended September 30, 2022, total operating lease expense was \$549,303, which included the expense related to the new lease as well as the final three months of the old lease which ended on December 31, 2021. Cash paid for operating leases for the year ended September 30, 2022 total \$436,262. There were no noncash investing and financing transactions relating to leasing other than the transition entry described in Note 1.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

7. Right-of-Use Asset and Lease Liability (continued)

The maturities of operating lease liabilities as of September 30, 2022 were as follows:

| For the Year Ending<br>September 30, |                                   |           |           |
|--------------------------------------|-----------------------------------|-----------|-----------|
| 2023                                 |                                   | \$        | -         |
| 2024                                 |                                   |           | 604,182   |
| 2025                                 |                                   |           | 619,322   |
| 2026                                 |                                   |           | 634,847   |
| 2027                                 |                                   |           | 650,758   |
| Thereafter                           |                                   |           | 4,450,678 |
| Total                                |                                   |           | 6,959,787 |
| Less: Pi                             | resent Value Discount             | _         | (633,496) |
| Lease L                              | iability as of September 30, 2022 | <u>\$</u> | 6,326,291 |

#### 8. Net Assets

#### **Net Assets Without Donor Restrictions**

ZERO TO THREE's net assets without donor restrictions are composed of undesignated amounts and board-designated endowment funds. As of September 30, 2022, ZERO TO THREE's net assets without donor restrictions were as follows:

| Undesignated                                | \$ 9,721,372     |
|---|------------------|
| Board-designated endowment                  | <u>5,539,593</u> |
| Total Net Assets Without Donor Restrictions | \$ 15,260,965    |

The board-designated net assets were instituted to provide funding for various strategic initiatives of ZERO TO THREE.

### **Net Assets With Donor Restrictions**

As of September 30, 2022, net assets with donor restrictions were restricted for the following purposes or period:

Subject to expenditure for specified purpose:

| Programs:               |              |
|-------------------------|--------------|
| Policy Center           | \$ 5,451,689 |
| HealthySteps            | 27,606,704   |
| Safe Babies Court Teams | 3,228,208    |
| Parenting resources     | 1,183,317    |
| Leadership development  | 884.430      |

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

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#### 8. Net Assets (continued)

#### **Net Assets With Donor Restrictions (continued)**

Subject to expenditure for specified purpose (continued): Programs (continued): Western office policy analysis and program consultation \$ 199,784 Military family projects 64,751 Professional development 18,941 Other <u>156,898</u> Total Subject to Expenditure for Specified Purpose 38,794,722 Subject to occurrence of passage of time: Time-restricted endowment 82,372 Total Subject to Passage of Time 82,372 Subject to donor restriction in perpetuity: Endowment 448,444 Total Subject to Restriction in Perpetuity 448,444 \$ 39.325.538 Total Net Assets With Donor Restrictions

The interest earned on the endowment fund is available for use in supporting the general activities of ZERO TO THREE.

#### 9. Availability and Liquidity

ZERO TO THREE regularly monitors liquidity required to meet its annual operating needs and other contractual commitments, while also striving to preserve the principal and return on the investment of its funds. ZERO TO THREE's financial assets available within one year of the statement of financial position date for general expenditures at September 30, 2022, were as follows:

| Cash and cash equivalents Federal and state government grants and contracts receivable Other grants, contributions and contracts receivable Accounts receivable Investments | \$32,421,611<br>5,020,332<br>4,937,075<br>405,135<br>19,183,010 |
|---|---|
| Total Financial Assets  | 61,967,163  |
| Less: Amounts unavailable for general expenditures within one year due to donor's purpose or time restriction Amounts unavailable to management without Board approval      | (39,325,538)<br>(5,539,593)                                     |
| Financial Assets Available to Meet<br>General Expenditures Within One Year  | <u>\$ 17,102,032</u>  |

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

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## 9. Availability and Liquidity (continued)

ZERO TO THREE has various sources of liquidity at its disposal, including cash and cash equivalents and investments, which are available for general expenditures, liabilities and other obligations as they come due. Management is focused on sustaining the financial liquidity of ZERO TO THREE throughout the year. This is done through monitoring and reviewing ZERO TO THREE's cash flow needs on a weekly basis. As a result, management is aware of the cyclical nature of ZERO TO THREE's cash flow related to ZERO TO THREE's various funding sources and is therefore able to ensure that there is cash available to meet current liquidity needs. To help manage unanticipated liquidity needs, ZERO TO THREE has a committed line of credit of \$1,000,000, which was unused and available to draw upon as of September 30, 2022. If ZERO TO THREE uses the line of credit, it is secured by deposits and investments at Truist Bank (formerly SunTrust Bank). Additionally, ZERO TO THREE has board-designated net assets that could be available for current operations with Board approval, if necessary.

#### 10. Commitments, Risks and Contingencies

#### **Line of Credit**

ZERO TO THREE has a \$1,000,000 revolving line of credit with a bank dated August 4, 2014. The line of credit is renewed annually and, as of September 30, 2022, has a maturity date of July 14, 2023. Funds drawn against this line of credit accrue interest at the London Interbank Offered Rate plus 1.5% and are secured by the deposits and investments of ZERO TO THREE at Truist Bank. As of September 30, 2022, and throughout the year then ended, ZERO TO THREE had no outstanding balance on this line of credit.

#### **Letter of Credit**

ZERO TO THREE secured a standby letter of credit agreement of \$113,631 as security for payment of rent payable under the office lease agreement that ended on December 31, 2021. Subsequent to year-end, the letter of credit expired on January 31, 2023.

#### **Compliance Audit**

ZERO TO THREE has received federal grants that are subject to review, audit and adjustment by various federal agencies for qualified expenses charged to the grants. Such audits could lead to requests for reimbursement to the federal agencies for any expenditures or claims disallowed under the terms of the agreements. The amount of expenditures which may be disallowed by the federal agencies cannot be determined at this time although ZERO TO THREE expects such amounts, if any, to be insignificant.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

10. Commitments, Risks and Contingencies (continued)

### **Concentration of Credit Risk**

ZERO TO THREE's cash is held in accounts at creditworthy financial institutions. While the amounts, at times, exceed the amount guaranteed by various agencies and insurers, and therefore bear some risk, ZERO TO THREE has never experienced, nor does management anticipate, any losses on its funds. As of September 30, 2022, the cash balance exceeding the \$250,000 per depositor per institution Federal Deposit Insurance Corporation insured limit was \$25,844,076.

#### **Concentration of Risk**

During the year ended September 30, 2022, ZERO TO THREE earned revenue of \$23,004,170 from a diversified set of U.S. federal government and state government agencies through both conditional grants and fixed-price contracts. Revenue was earned from the U.S. Department of Health and Human Services and the U.S. Department of Defense, in addition to several state government agencies. Revenue earned from the U.S. federal government and state government agencies represented approximately 37% of the total operating revenue and support recognized by ZERO TO THREE for the year ended September 30, 2022. If a significant reduction in funding from these federal and state government agencies occurs, it may adversely impact ZERO TO THREE's financial position and ability to carry out its program activities.

#### **Employment Agreement**

ZERO TO THREE signed an employment agreement with its Executive Director on January 1, 2010. The agreement was amended effective January 1, 2020, to continue through December 31, 2024. Under the terms of the agreement, if ZERO TO THREE terminates the agreement for reasons other than cause, the Executive Director is entitled to receive severance pay in the amount of one month's salary, up to 12 months, for each year of employment.

#### **Contractual Commitments**

ZERO TO THREE has entered into various letters of agreement for commitments for hotel accommodations and meeting rooms for its future planned conferences. In the event ZERO TO THREE were to cancel these conferences or fail to use a specified percentage of the total space reserved, ZERO TO THREE would be required to pay liquidated damages based upon the date the facility was notified of the cancellation or reduction in requested rooms as well as the facility's ability to fill the resulting vacancies.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

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#### 11. Endowment Funds

ZERO TO THREE's endowment consists of individual donor-restricted funds established for the purpose of generating earnings to support general activities. In addition, there are funds internally designated by the Board of Directors to function as endowment funds. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

#### **Interpretation of Relevant Law**

ZERO TO THREE's policy is to preserve the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. ZERO TO THREE's Board of Directors has interpreted the District of Columbia's Uniform Prudent Management of Institutional Funds Act (UPMIFA) as allowing ZERO TO THREE to appropriate for expenditure or accumulate so much of an endowment fund as ZERO TO THREE determines is prudent. As a result of this interpretation, ZERO TO THREE classifies as net assets with donor restrictions a) the original value of gifts donated to the donor restricted endowment; (b) the original value of subsequent gifts to the donor restricted endowment; and (c) accumulations to the donor restricted endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. Investment income from the donor restricted endowment is classified as net assets with donor restrictions (a purpose restriction) until those amounts are appropriated for expenditure by ZERO TO THREE in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, ZERO TO THREE considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund;
- The purposes of the organization and the donor-restricted endowment fund;
- General economic conditions:
- The possible effect of inflation and deflation;
- The expected total return from income and the appreciation of investments:
- Other resources of the organization; and
- The investment policies of the organization.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

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#### 11. Endowment Funds (continued)

#### **Endowment Composition and Activity**

ZERO TO THREE's endowment net asset composition by fund type was as follows as of September 30, 2022:

|  | Without<br>Donor<br><u>Restrictions</u> | With<br>Donor<br><u>Restrictions</u> | Total                    |
|--|---|--------------------------------------|--------------------------|
| Board-designated endowment Donor-restricted endowment: | \$ 5,539,593                            | \$ -                                 | \$ 5,539,593             |
| Historical gift value<br>Appreciation                  | <u> </u>                                | 448,444<br>82,372                    | 448,444<br><u>82,372</u> |
| Total Funds  | <u>\$ 5,539,593</u>                     | <u>\$ 530,816</u>                    | <u>\$ 6,070,409</u>      |

For the year ended September 30, 2022, the endowment funds had the following activity:

|  | Without<br>Donor<br>Restrictions | With<br>Donor<br>Restrictions      | Total                                |
|--|----------------------------------|------------------------------------|--------------------------------------|
| Endowment net assets, beginning of year  | <u>\$ 6,649,216</u>              | <u>\$ 651,792</u>                  | \$ 7,301,008                         |
| Investment earnings (loss), net<br>Contributions<br>Amounts appropriated for expenditure | (1,037,736)<br>-<br>(71,887)     | (101,724)<br>-<br><u>(19,252</u> ) | (1,139,460)<br>-<br><u>(91,139</u> ) |
| Endowment Net Assets, End of Year  | <u>\$ 5,539,593</u>              | <u>\$ 530,816</u>                  | \$ 6,070,409                         |

#### **Investment Objectives and Risk Parameters**

ZERO TO THREE has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Under this policy, as approved by the Investment Committee of the Board of Directors, the endowment assets are invested in a manner that is intended to create a diversified investment program in order to provide return opportunities that are consistent with ZERO TO THREE's risk tolerance.

#### Strategies Employed for Achieving Objectives

ZERO TO THREE's investment policy governs the management of investments for operating reserves as well as intermediate-term and long-term investments that comprise the endowment assets. It defines general investment principles; identifies duties and responsibilities; and specifies investment objectives, goals, allowable assets, and asset allocations.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

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#### 11. Endowment Funds (continued)

#### **Spending Policy**

The investment policy provides for reasonable and prudent spending from the long-term fund on an annual basis to support ZERO TO THREE's general operations. The spending rule for the long-term fund is to spend no more than 3.5% of the average market value of the long-term fund over the prior four years.

#### **Funds with Deficiencies**

From time to time, the fair value of assets associated with an individual donor-restricted endowment fund may fall below the level that the donor or UPMIFA requires ZERO TO THREE to retain as a fund of perpetual duration. There were no fund deficiencies as of September 30, 2022. ZERO TO THREE's policy is to continue to appropriate from such individually-deficient funds in accordance with the fund's spending policy.

#### 12. Pension Plans

Pursuant to Section 403(b) of the Internal Revenue Code (the IRC), ZERO TO THREE sponsors a defined contribution retirement plan that is available to all eligible employees. Under the 403(b) plan, eligible employees may elect to contribute up to the federal tax limitation. The plan provides for an employer contribution equal to 6% of the salary of all eligible employees. Employer contributions are made on behalf of employees with at least 12 months of service. Employees who have completed 10 years of service receive an additional 2% of their earnings, for a total contribution of 8%. Both employer and employee contributions are fully vested. Pension expense was \$1,113,837 for the year ended September 30, 2022, and is included in fringe benefits in the accompanying statement of functional expenses.

Effective January 1, 2020, ZERO TO THREE adopted a new Section 457(b) deferred compensation plan for its eligible executives under the IRC Section 457(b). ZERO TO THREE makes non-elective contributions under this plan, and contributions are fully vested and non-forfeitable under the plan. Under the plan, contributions of \$58,500 were made in the year ended September 30, 2022. Amounts are included in fringe benefits in the accompanying statement of functional expenses. The asset and liability for the vested deferred compensation at September 30, 2022, of \$347,565 is included in investments and accrued compensation and benefits in the accompanying statement of financial position.

#### 13. Income Taxes

Under Section 501(c)(3) of the IRC, ZERO TO THREE is exempt from the payment of taxes on income other than net unrelated business income. For the year ended September 30, 2022, no provision for income taxes was made, as ZERO TO THREE had no significant unrelated business income.

## NOTES TO FINANCIAL STATEMENTS For the Year Ended September 30, 2022

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### 13. Income Taxes (continued)

ZERO TO THREE follows the authoritative guidance relating to accounting for uncertainty in income taxes included in FASB ASC Topic 740, *Income Taxes*. These provisions provide consistent guidance for the accounting for uncertainty in income taxes recognized in an entity's financial statements and prescribe a threshold of "more likely than not" for recognition and derecognition of tax positions taken or expected to be taken in a tax return. ZERO TO THREE evaluated its uncertainty in income taxes for the year ended September 30, 2022, and determined that there were no matters that would require recognition in the financial statements or that may have any effect on its tax-exempt status. As of September 30, 2022, there are no tax examinations pending or in process. It is ZERO TO THREE's policy to recognize interest and/or penalties related to uncertainty in income taxes, if any, in income tax or interest expense. As of September 30, 2022, ZERO TO THREE had no accruals for interest and/or penalties.

#### 14. Prior Year Summarized Financial Information

The financial statements include certain prior year summarized comparative information in total, but not by net asset class or functional area. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with ZERO TO THREE's financial statements for the year ended September 30, 2021, from which the summarized financial information was derived.

#### 15. Subsequent Events

In preparing these financial statements, ZERO TO THREE has evaluated events and transactions for potential recognition or disclosure through February 20, 2023, the date the financial statements were available to be issued. Other than the expiration of the letter of credit in Note 10, there were no other subsequent events that require recognition or disclosure in these financial statements.